

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 24-12480 (JTD)

(Jointly Administered)

**NOTICE OF SERVICE**

**PLEASE TAKE NOTICE** that, on January 10, 2025, proposed counsel for the debtors and debtors in possession in the above-captioned cases caused to be served the *Debtors' Responses and Objections to the Official Committee of Unsecured Creditors' First Requests for the Production of Documents to the Debtors* via electronic mail upon the following counsel:

<sup>1</sup> The Debtors in these Chapter 11 Cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy's Newco, LLC (5404), Buddy's Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260), Franchise Group Newco BHF, LLC (4123), Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies "Plus", LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors' headquarters is located at 109 Innovation Court, Suite J, Delaware, Ohio 43015.

<p><i>(Via Email)</i></p> <p><b>PACHULSKI STANG ZIEHL &amp; JONES, LLP</b>          Bradford J. Sandler          Colin R. Robinson          919 North Market Street, 17<sup>th</sup> Floor          Wilmington, DE 19899          bsandler@pszjlaw.com          crobinson@pszjlaw.com</p> <p><i>Counsel to the Official Committee of Unsecured Creditors</i></p>	<p><i>(Via Email)</i></p> <p><b>FARNAN LLP</b>          Brian E. Farnan, Esq.          Michael J. Farnan, Esq.          919 North Market Street, 12<sup>th</sup> Floor          Wilmington, DE 19801          bfarnan@farnanlaw.com          mfarnan@farnanlaw.com</p> <p><i>Counsel for the Ad Hoc Group of Freedom Lenders</i></p>
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*(Via Email)*

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*[Signature Page Follows]*

Dated: January 10, 2025  
Wilmington, Delaware

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and Debtors in Possession*